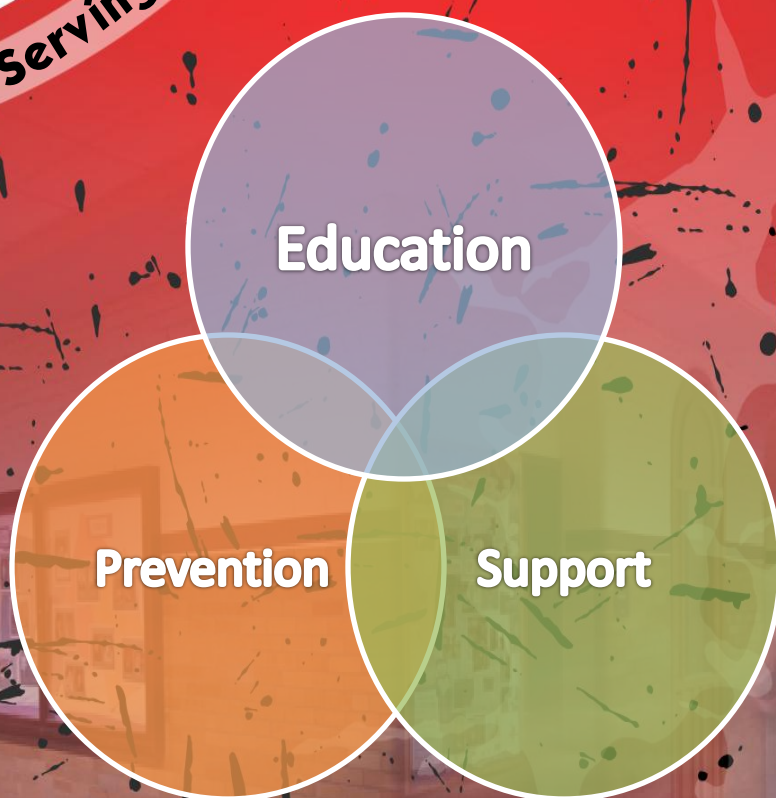


AIDS
New Brunswick
SIDA
Nouveau-Brunswick



2011 2012 Annual Report

25 Years Serving the Community



Gaining Momentum Through Focus, Innovation and Partnership



Acknowledgements

Writers & Editors: Matt Smith, Diedre Smith, Ted Gaudet, Stephen Beam & Nick Scott

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Canada's source for
HIV and hepatitis C
information

La source canadienne
de renseignements sur
le VIH et l'hépatite C

MACAIDS FUND



Prevention. Education. Support.



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Mission

a provincial organization that aims to promote and support the health and well-being of persons living with and affected by HIV/AIDS (PLWHA), while helping to reduce the spread of HIV in New Brunswick through the provision of prevention, education and support initiatives.



Outcomes & Objectives

Increase knowledge among *vulnerable populations* about HIV/AIDS prevention and testing through presentations, workshops, and distribution of information and materials.;

Improve access to prevention programs and support programs or treatment services for *vulnerable populations* through the delivery of programs, distribution of information and condoms, partnership activities, and referrals;

Increase awareness among *People Living with HIV/AIDS* about care, treatment and support options through the provision of programs, information and referrals;

Increase knowledge among *People Living with HIV/AIDS* about healthy behaviours and practices;

Improve attitudes among the *general population* towards HIV, persons living with HIV/AIDS (PLWHIV/AIDS) and vulnerable to HIV, which will be done through community events and partnership work related to addressing social stigma, poverty, homelessness and other issues related to the social determinants of health;

Increase the capacity of *staff, board and other volunteers* to sustain and to strengthen the organization through training, planning, evaluation, fund raising and human resource management;

Improve collaboration across sectors and stakeholders to address HIV/AIDS through working group participation, network participation and other activities.



2011-2012

Board of Directors

AIDS NB wishes to thank **Gayle MacDonald**, President, and the Board of Directors for their time and commitment in providing governance and support to our work

Board Member	Position on Board
Gayle MacDonald, PhD.	President
Rina Arsenault	Vice-President
Kathy Perrin	Treasurer
Susan King, RSW	Secretary
Ted Gaudet	PHA Representative
Darren MacLeod	Member-at-large
Ben Conoley	Member-at-large
Donna Bulman, PhD.	Member-at-large



2011-2012 Staff

Staff Member	Former Title	Revised Title
Jennifer Dion (On Leave)	Program Support Coordinator	Operations Coordinator
Stephen Beam	Program Support Coordinator	Operations Coordinator
Matt Smith	Needle Exchange Program Coordinator and Volunteer Coordinator	Prevention Programs Manager
Dominic Doucet	Northern Youth Leadership Coordinator and Northern Liaison Officer	Education Programs Manager
Diedre Smith	PLWHIV/AIDS Community Liaison Officer	Support Programs Manager
Delta Augustine	New Position	Miramichi Needle Exchange Coordinator
Nick Scott	-	Executive Director

Message

From the President

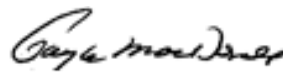
I feel privileged to be associated with an organization that has the drive, vision and capacity building of AIDS New Brunswick. This year alone the changes on the organizational level of record keeping at the office have been nothing short of groundbreaking. Due to the diligence of the Executive Director in his relentless pursuit of corporate donors to and for AIDS NB, Salesforce, a key metrics/relational database, was donated to the organization. Graphically, in text, and quantitatively, the work of the organization on prevention, outreach and daily activities by all staff can be displayed via a keystroke. This level of organizational administration is one that will soon be emulated by the two other aids organizations in the province. But this is just one highlight.

Matt Smith's insightful needle collection plan at the NEP, Stephen's ability to quickly and efficiently jump into the organization to fill the large gap of Jen's absence, Diedre's ongoing support for those living with HIV/AIDS are but some of the highlights of this past year. We managed to get a strategic planning exercise fulfilled, which gives us some exciting plans for the upcoming year and, as well as having a well-attended event at Gallery Connexion celebrating 25 years as an organization in the province.

We will be sad to see some members of the board leave this year, Myles Legacy, Darren McLeod and Donna Bulman. We thank them for their service to the organization despite their busy careers/lives, and wish them well in the future. And we'd ask all of them to keep AIDS NB on their mind and in their hearts for years to come, as no doubt we will be calling on them in the future for their welcome expertise.

I would like to take this opportunity to welcome new board members to the fold, and to thank Nick Scott for his superlative work over the past year. It has been a pleasure to be involved with the ongoing work of AIDS NB.

Gayle MacDonald, PhD.
President



Gayle MacDonald,
President & Nick Scott,
Executive Director
display the AIDS NB
History Booklet



Message From the Executive Director

In almost three years with the agency I have not seen the level of progress, dedication and excitement around our work that I have in the past year. We have seen growth and improvements in almost every facet of the organization.

My first year with the agency was in June 2009. Our most senior staff member had been with the agency just over a year. We had a new President and minimal number of Board members. It was unclear exactly what programs we offered let alone how to adequately measure their success, and with the exception of the Needle Exchange there was no comprehensive program to point to.

2011-2012 saw the implementation of many improvements identified in the previous two years, and with that this past year can be summed up in three words: innovation, focus and partnership. We have been innovative in how we collaborate both within our agency and with partners. We have also been innovative in how we evaluate our work and how we communicate with the public. We have been focused on our program delivery and use of human resources. We

have leveraged partnerships to ensure the delivery of our programs and enhance the impact of our work.

As you will see in this report, indicators and measures have been identified. A process for tracking activities and measuring outcomes has been established, and that has led to improved efficiency and accuracy in reporting.

AIDS New Brunswick has seen its most productive year in almost a decade, and is just getting started. I can say with confidence that this organization is now a well-oiled machine, and as a result will continue to build on this momentum and see exponentially more productive years ahead. Awareness of our agency and support of our work is growing. We have received more media attention this year than in previous years. In the context of three STI outbreaks in the province, our work has not been more important and this increased awareness could not have come at a better time.

(Continued)



Message From the Executive Director

2011-2012 saw a total of 81 people donate their time to AIDS New Brunswick, 23 interns/student placements and 58 volunteers. Of those numbers, 21 of the interns and 35 of the volunteers were new as of April 1st 2011. Cumulatively, these 81 people donated a grand total of 4,563 hours to AIDS New Brunswick, 2088 by volunteers, and 2475 by interns. This is compared to 2010-2011 where AIDS NB saw a total of 64 people donate their time, 29 volunteers and 35 interns, who donated 3285.25.

One of the major goals of the past year was to implement a universal volunteer orientation and management tool. The new orientation program is designed to give a standard understanding of AIDS NB, HIV 101, Harm Reduction and the history of the HIV movement. In addition to that, the program is designed to exhibit the professional but relaxed atmosphere of AIDS NB as a means of setting the tone for the incoming volunteer(s). The second purpose of the new volunteer tool is to assign volunteers to the manager whose department they will be working in. This has helped

streamline volunteer management and make better use of their time.

This year has seen the re-launch of AIDS NB's website and along with it a new blog. Each week a staff member writes a blog about something they are working on, they have read, or really anything that is relevant to their work. The Organization has gained some celebrity in that many of the blogs have been syndicated or shared by other organizations including Positive Lite, BC Foundation for Excellence in HIV Research, and Insite Supervised Injection Site.

A major part of the past year was to re-brand AIDS NB. With a new website saw the return of an old slogan: "Prevention. Education. Support." With the new branding came three new identical pull-up banners, display table runners, and information displays. AIDS NB now has a unified look around the province and will be much more recognizable.

(Continued)

Message From the Executive Director

We have seen record numbers of clients, visits, and syringe return ratio. We have higher numbers of People Living with HIV engaged in our work and accessing our programs. The Education program received funding from Telus and has been developed into a comprehensive program. The Support program, Positive Nutrition, received its third year of funding, much of which has been used to support the work of the Health & Wellness committee.

None of these accomplishments would be possible without the immense creativity, dedication and passion of the staff. They have been driving this organization ahead in a way that I would not have thought possible two years ago. I continue to be inspired by their work and look forward with great enthusiasm to what we will accomplish next.

With great appreciation for the Board's support and leadership I submit this annual report,



Nick Scott
Executive Director



"You should be very proud of your approach and your team."

-Kevin Brown, Kensington & Associates

"I was blown away by the collaboration tool that Nick and his team introduced on Wednesday evening. It seems that all the young staff are completely sold on it, so it's bound to work wonders".

-Tsitsi Watt, CATIE

"It was a privilege working with you and the rest of the staff at AIDS NB. You are enthusiastic, interested, and intelligent individuals, which made the experience an educational and entertaining one".

-Andrew Alvarez-Brown, pro-bono law student placement 2011-2012

Prevention

Increase knowledge among *vulnerable populations* about HIV/AIDS prevention and testing through presentations, workshops, and distribution of information and materials.;

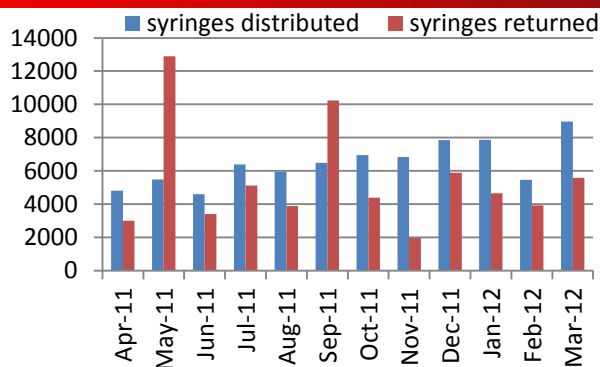
Improve access to prevention programs and support programs or treatment services for *vulnerable populations* through the delivery of programs, distribution of information and condoms, partnership activities, and referrals;

NEEDLE EXCHANGE PROGRAM

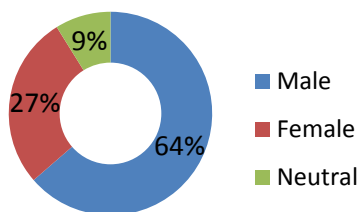
FREDERICTON

Significant improvements have been made to the Fredericton Needle Exchange Program (NEP). In summary, the NEP distributed a total of 77,644 syringes, and returned 64,978 syringes, this is a return ratio of 84%. It also distributed 30,325 Condoms and 6,416 Personal Lubricant

Packages. The NEP served 404 clients 1174 times. The NEP also saw a minimum of 42 new clients. This is a minimum number because tracking was not initiated until the third fiscal quarter. The 2010-2011 fiscal year distributed 83,878 syringes, and returned 50,089 syringes for a return ratio of 60%. The NEP served 376 clients 1018 times. This represents a 7% increase in clients and a 15% increase in visits. (continued)



Number of visits (n=1174)



TOP:
Syringes
Out/In each
month

LEFT: visits
by gender

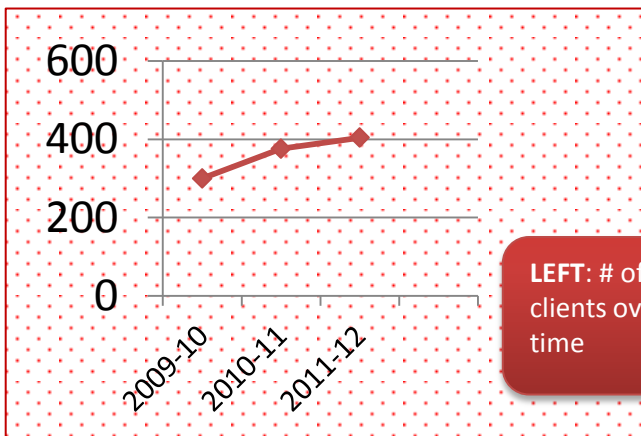
Prevention

"They are here for education and awareness. But you can tell everyone how you feel, you don't have to hold back. Going there opened my eyes. If they took that away, I would honestly be lost".

"If AIDS NB wasn't there I don't think I would be on the planet".

84% **404**

Return ratio **NEP Clients**



LEFT: # of clients over time

With the implementation of an incentive program, the NEP is seeing its return ratio the highest it has ever been since 2006. When clients return their used needles they are entered into a draw to win a \$20 gift card. For every hundred needles returned the clients received one ballot. The first month that this program was introduced the NEP returns increased from its usual 75% return ratio to 235%. With the assistance of the UNB Nursing Faculty, the NEP was able to provide safer crack smoking kits to its clients for the first time. One hundred crack kits were purchased from AIDS Saint John and donated to AIDS NB, and all kits were distributed. After surveying the clients it was learned that there is not very much crack in Fredericton, or its surrounding areas and the kits were being used to smoke marijuana. While this is not the intended purpose for the kits, it does still aid in the reduction of the spread of Hep C. In addition to that, the introduction of crack kits was responsible for at least 3 new clients accessing the NEP.

A client satisfaction survey revealed that all clients 'Strongly Agree' that they feel comfortable coming to the NEP and with the staff. Clients also 'Agree' that their physical and emotional health has improved, since they started using the NEP.

(continued)

Prevention

Perhaps the only hiccup within the NEP was running short on supplies while waiting for new funds to arrive. For several months there was a limit on how many needles any particular client could get in one visit. There was a halt in the disbursement of condoms to community organizations, and eventually even the anonymous condom basket kept outside the office door was stopped for a few months forcing anyone who wanted condoms to physically come into the NEP. We saw a significant decrease in syringe and condom distribution in those months.



Nick Scott, executive director and Margaret Dykeman, PhD. present a poster the HaRMS Research project at the "Issues of Substance Conference in Vancouver, BC (November 2011)

1,174
NEP Visits



DALHOUSIE
UNIVERSITY
Inspiring Minds



Harm Reduction within Mainstream Services (HaRMS):

This research project explores the opportunities and challenges to integrating harm reduction services and supports into emergency departments and emergency shelters. Providing access to harm reduction services is without doubt crucial to the health of people who use drugs. Our research is aimed at understanding and discussing with key stakeholders strategies to ensure greater access to harm reduction services for drug users across Atlantic Canada.

>77k
Syringes
Distributed

Prevention

MIRAMICHI

Over the past several years, there has been a movement to establish a Needle Exchange Program in the Miramichi region. In 2011 public health nurses from the Miramichi area made contact with AIDS NB looking for information about its Needle Exchange. At that time, the public health nurses had made great inroads in Miramichi and were ready to open a Needle Exchange. After meeting with the Executive Director and Prevention Programs Manager, the Department of Health proposed AIDS NB open and maintain the new Needle Exchange. In the past year both the Executive Director as well as the Prevention Programs Manager have developed and negotiated a supplies and operational budget for the Needle Exchange with the New Brunswick Department of Health. We have hired Delta Augustine as Needle Exchange Coordinator, and setup the new office located at 106 Newcastle Blvd, Miramichi, N.B.

The Medicine Shoppe, has graciously donated the necessary space for the NEP. It is also home to a Methadone Maintenance Program that operates Tuesdays-Thursdays. Due to the Methadone Maintenance Program being open on those days, the Needle Exchange operates Mondays and Fridays from 9am – 5 pm.



"Coming to AIDS NB is important to me personally because no one asks you your name, what you're here for, no one dwells on it, they just take it at face value, here you go. It's been a comfort to know that to my knowledge they never break confidence, they are very professional. It's the same as medical professionals".

"Coming to AIDS NB is important to me because you can just get what you need, they never look down on you, not looking at you as an addict. Other places treat you like a drug addict, I don't like that".

Education & Outreach

Improve access to prevention programs and support programs or treatment services for *vulnerable populations* through the delivery of programs, distribution of information and condoms, partnership activities, and referrals;

Improve attitudes among the *general population* towards HIV, persons living with HIV/AIDS (PLWHIV/AIDS) and vulnerable to HIV, which will be done through community events and partnership work related to addressing social stigma, poverty, homelessness and other issues related to the social determinants of health;

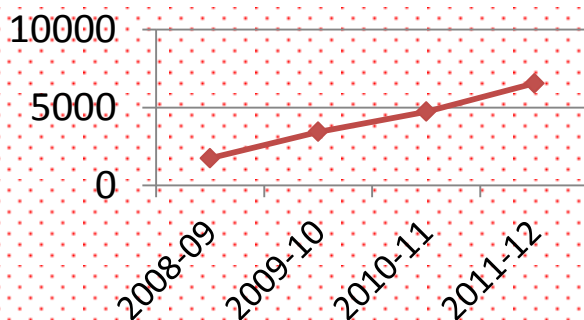
EDUCATION PROGRAMS EVALUATION & OUTCOMES

In 2011-2012 AIDS NB participated in 80 outreach activities, including 27 information displays, 44 Presentations/workshops, and 9 community events, which reached a grand total of 6597 people. Of the 44 presentations and workshops 26 were

evaluated with a sample size of 458 people. What these evaluations tell us is that 96% of participants reported a knowledge increase, with an average 30.1% knowledge increase after participating in one of our sessions. 88% intend to change their behavior to reduce their risk, and 56 % will share the information with others.

(continued)

Individuals Reached



88%

Intend
To Change
Behaviour

96%

Report
Knowledge
Increase

Education & Outreach

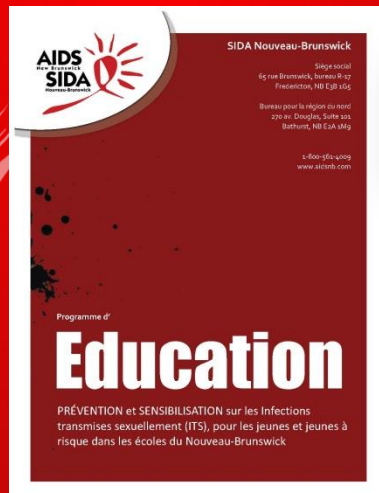
AIDS New Brunswick's Education Program was kick started by a generous donation from the Telus Community Board. These funds were used to hire an Education Coordinator to develop a scalable and comprehensive program to be delivered throughout the province. Joline Melanson was hired and subsequently produced a stunning slideshow and facilitator guide outlining activities and how-to's for the successful delivery of the Education Program.

AIDS New Brunswick is now at a capacity to train volunteer facilitators, and deliver and evaluate standardized educational presentations and workshops throughout the province, dramatically increasing its previous reach.

6,597
Individuals
Reached

Below: New Facilitator Guide

RIGHT: Natalie Young, presents a \$20,000 cheque to Nick Scott, executive director for the education program (December 2011)



 **TELUS**

30%
Avg. knowledge
Increase

Prevention. Education. Support.

Education & Outreach



Ted Gaudet, PHA Representative presents to a group of students in Bathurst, NB

"Thank you so much for writing about PIE and the work that we are doing. Thank you for the work that you do! From the survey evaluations, your session was definitely a highlight for the students as they do not necessarily know where to go to find answers to the particular issues that you addressed. Your support is very much appreciated !"

-Ann Walker, Acting Vice-Chair, PIE

"Those of us in the arts applaud AIDS New Brunswick for recognizing and highlighting art's potential to open up the discourse most important for the sustainability and health of our communities."

-Laura Ritchie, Beavebrook Art Gallery

44

Presentations
delivered

PREVENT • EDUCATE • SUPPORT

Our Target group



Youth between 12 and 19

- They form a high risk group.
- They are curious about their own physical and physiological changes.
- Their common sources of information (misinformation) are their friends and the Internet.
- They can be influenced and engage in risky behavior such as unplanned pregnancies, STD/HIV infections, sexual abuse.
- They are going to be the responsible citizens of tomorrow.



Support & Health Promotion

Increase awareness among *People Living with HIV/AIDS* about care, treatment and support options through the provision of programs, information and referrals;

Increase knowledge among *People Living with HIV/AIDS* about healthy behaviours and practices;

SUPPORT PROGRAMS

HEALTH & WELLNESS COMMITTEE

The Health and Wellness Committee is a program committee of AIDS New Brunswick that promotes an increased participation of people living with HIV/AIDS (PLWHIV/AIDS) in New Brunswick in the decision making process of AIDS New Brunswick in terms of advocacy initiatives, programs and services. Its goals are to promote participation and membership of persons living with HIV/AIDS in the Health and Wellness Committee of AIDS New Brunswick; to represent the views, opinions and needs of PLWHIV/AIDS in New Brunswick; to provide structured input into programs and policy development for AIDS New Brunswick; to develop opportunities and forums for dialogue, skills building and information sharing for PLWHIV/AIDS within New Brunswick; and, to develop mechanisms to promote self-help networks of PLWHIV/AIDS

that provides compassionate support to those in need of friendship, moral support, advice, visitation and shared experiences.

During the last year, the Committee has grown its membership by 25%, elected a full slate of 10 Steering Committee members and approved a work plan that included the delivery of 2 meetings - the 2011 Spring Forum in Fredericton in May 2011 and a Fall Gathering in partnership with AIDS Saint John in November 2011 that featured CATIE-delivered workshops on HIV and Mental Health, HIV & Ageing and Healthcare Provider Relationship Building and other information sessions.

(Continued)

Support & Health Promotion

Over the year, the Steering Committee met either face-to-face or by teleconference on four occasions and produced four newsletters, drafted a Funds Development Strategy, contributed to the design and production of a Health & Wellness Committee pamphlet and is involved in the revisions for a pamphlet on the PHA Health Fund, the Jocelyn Paul Scholarship Fund and participated in a focus group for the Positive Nutrition Program. The Committee was also consulted on the Strategic by consultant San Patten and some of her students, who asked questions about people's involvement and opinions on ASOs and also personal perspectives on what it is like living positive in New Brunswick. The Committee also produced and distributed the "Declaration of Rights for people living with HIV/AIDS in New Brunswick", a document to serve as a reference guide for ASOs and PHAs which has been posted on the website and available to any PHA living in New Brunswick. The Health and Wellness Committee was honoured for its work at the AIDS NB 25th Anniversary event in August, 2011.

AIDS New Brunswick, as an endorser of the Greater Involvement of People living with

HIV/AIDS (GIPA) Principles, is proud to be able to support the work of the Health and Wellness Committee which exemplifies GIPA in action and provides a model for other organizations in operationalizing the GIPA Principles through the work of the committee.





Support & Health Promotion

GATHERINGS AND FORUMS

This year's Forum titled "Strong Voices Strong community" was a dynamic event for PLWHIV/AIDS that occurred over May 12th to May 14th 2011.

The Gathering and Forum provided an opportunity for people living with HIV/AIDS in New Brunswick to engage in a dialogue with their peers, share their issues and concerns, and contribute to the work being done in our province with regard to HIV Support and community development. It also provided an opportunity to hear directly from the Executive Directors of AIDS New Brunswick, AIDS Saint John and AIDS Moncton on the work being done in the areas of education, prevention, and support for positive people across the province.

Strong Voices, Strong Community included a dinner and presentation sponsored by Abbott Virology on the "Challenges to Health Care Delivery for People Living with HIV" by Dr. Adriana Carvalhal, an Assistant Clinical Professor in the Department of Psychiatry and Behavioral Neuroscience at McMaster University. The session was well received and all participants reported that it was very beneficial.

Coinciding with AIDS Awareness Week, the beautiful Saint John Hilton Hotel was the setting for the PHA Fall Retreat which was held November 26 & 27, 2011 in Saint John, New

Brunswick.

Hosted by AIDS New Brunswick in partnership with AIDS Saint John and in coordination with the Health and Wellness Steering Committee, the Retreat was made possible in large part by contributions of the Canadian AIDS Treatment Information Exchange (CATIE) by providing two workshops and financial assistance to the overall costs.

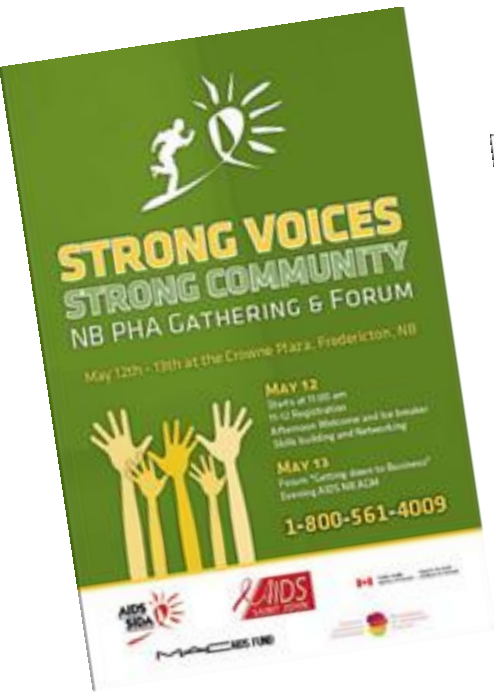
Sixteen PHAs participated at the PHA Gathering as well as two HIV+ presenters from CATIE. What made this event especially unique was that there were four or more individuals who were first time attendees, some who had been absent over the years but felt the need to reconnect and for the regular participants, it provided hope that these new voices and connections would revitalize and energize the PHA community in New Brunswick.

The evaluations denoted that most of the participants had a very good experience and benefited not only from the information sessions but the peer networking and support. All three elements are the goals and objectives of the PHA Retreat and as such, we can assume a successful event.

Ted Gaudet
Chair of the Health & Wellness Committee



Support & Health Promotion



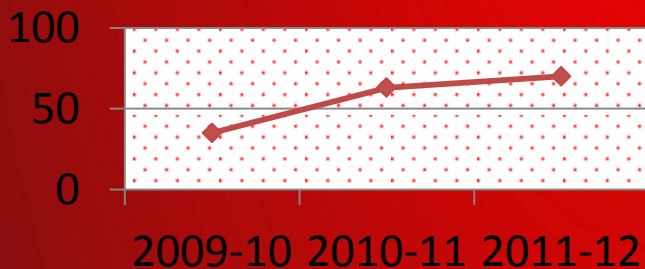
Canada's source for
HIV and hepatitis C
information

La source canadienne
de renseignements sur
le VIH et l'hépatite C

"CONGRATULATIONS on the PHA Fall Gathering! I have heard NOTHING but good from our people that attended...and I continue to hear positive comments. You did a GREAT job of turning things around....here is a free ATTABOY!"

-Dr. Janet Krantz HIV/AIDS psychiatrist

Unique Clients



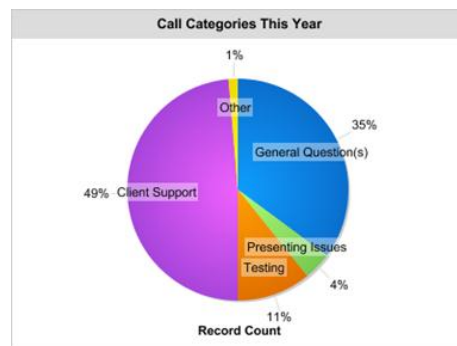
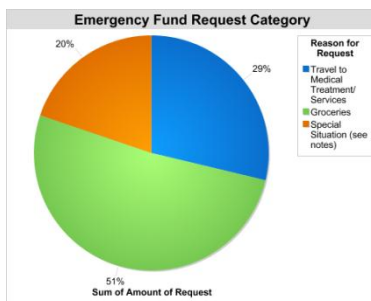
71
clients



Support & Health Promotion

HEALTH PROMOTION

The Positive Nutrition Workshop has been finalized and is ready to be rolled out. Members of the Health and Wellness committee contributed to the development of the programs by providing feedback and suggestions. The input from the Health & Wellness committee, Mental Health Association of Canada-Fredericton/Oromocto, and the extraordinary work of our support volunteer Priscilla Madeiros have created a strong program that will contribute to the improvement of the health of our clients for years to come.



SUPPORT, ADVOCACY AND INFORMATION LINE

71 unique PLWHIV/AIDS were in contact and received support from AIDS NB in 2011-2012; the highest number in years. There is a demand from clients to have more “events” and “gatherings” yet we are still not seeing an influx of PLWHIV/AIDS showing up that are new to the organization.

Three times per year, with the support of the MAC AIDS Fund, AIDS NB distributes grocery cards to its clients to help mitigate food insecurity around the holidays. Feedback from clients suggests the grocery cards have helped out many PLWHIV/AIDS in New Brunswick.

Travel (29%) and groceries (51%) remain the top reasons for which PLWHIV/AIDS access the PLWHIV/AIDS Support Fund.

MAC AIDS FUND



Community Events & Media Coverage

9 community events were held this year including the annual AIDS Walk for Life in Fredericton & Bathurst, our very first "Smash Stigma Car Smash" at UNB Fredericton, 25th Anniversary at Gallery Connexion, Day With(out) Art in partnership with the Beaverbrook Art Gallery and a World AIDS Day brunch sponsored by Snooty Fox.



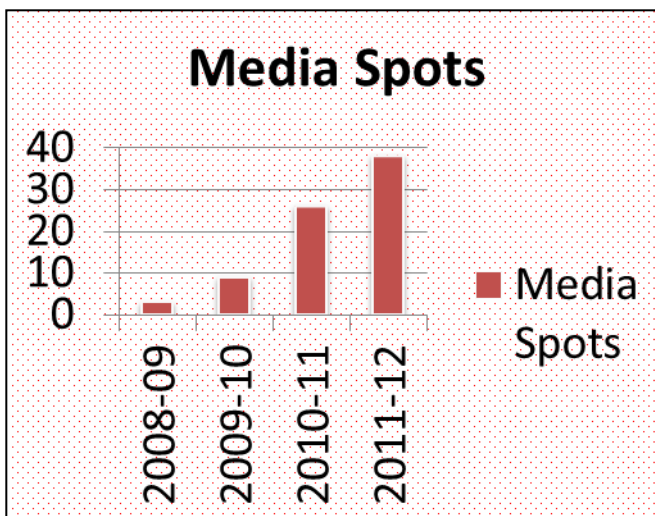
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Community Events & Media Coverage

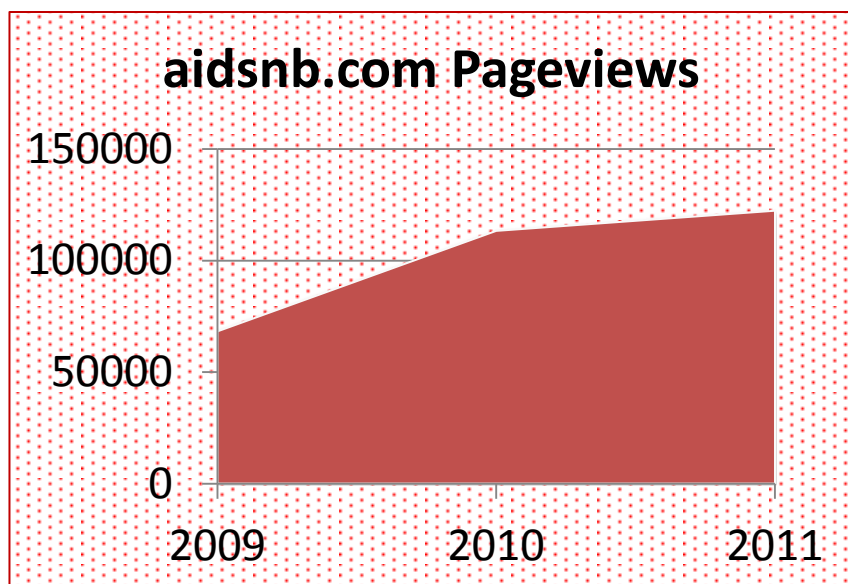
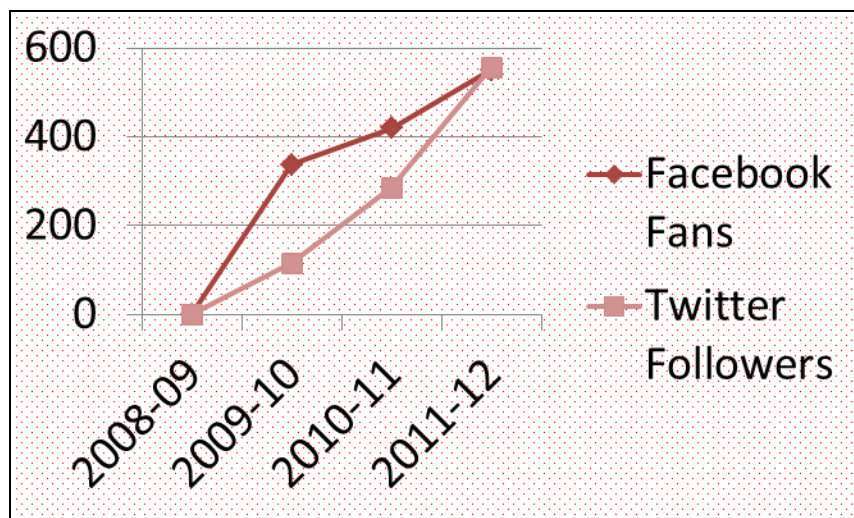
SOCIAL MEDIA

AIDS NB has proven itself a leader in its use of social media for social good. Our social media presence has been driving traffic to our website and increasing awareness of our programs and events. This presence has allowed supporters, clients, and other community organizations to stay connected with our work. It has also allowed AIDS NB to stay connected with what is happening with the movement nationally and internationally, and enhanced collaboration between not-for-profit organizations.

AIDS New Brunswick maintains a Klout score of 53/100 (Specialist), is on Facebook, Twitter, Google+, LinkedIn, MySpace, Pinterest, YouTube, Flickr and maintains a weekly WordPress blog at www.aidsnb.com, launched October 2011 and now regularly syndicated and shared online by Positive Lite, Insite, the BC Centre for Excellence in HIV Research and Canada Africa Partnership, among others. 37% of all traffic to our site is from referrals. 55% of all referrals to our website originate from Facebook, 9% from Twitter and 2% from Pinterest.



Community Events & Media Coverage



Partners, Funders & Donors

MAC AIDS FUND

Société canadienne
du sida



Canadian AIDS
Society



Canada's source for
HIV and hepatitis C
information

La source canadienne
de renseignements sur
le VIH et l'hépatite C



Donation from **Rachel Ouellette & Chris Corman** on their wedding on 11.11.11 in memory of **Brian Ouellette & Daniel Clowes**

"AIDS New Brunswick is a key ally in supporting our community's mission to prevent and end homelessness. Staff have been essential partners in creating a successful strategy to support "rough sleepers" by providing enhanced tools for harm reduction and public safety".

- Tim Ross, Coordinator, Community Action Group on Homelessness



Prevention. Education. Support.

Awards & Recognitions

BOARD LEADERSHIP AWARD

Our Board Leadership Award is presented annually to an individual Board member who has shown great leadership and commitment to the organization. The award is determined by a secret vote among members of the Board.

This year the recipient is **Gayle MacDonald**, for rising to the occasion at AIDS New Brunswick's time of need. Gayle has lead the Board for two years now and has been instrumental in guiding the work of the Board.

CARING COMMUNITY PARTNER AWARD

The Caring Community Partner Award is awarded to Community organization's who have partnered with AIDS New Brunswick throughout the year and demonstrated a commitment to community health and the fight against HIV.

This year's award is being given to the **Federation des Jeunes Francophones** for their commitment to sexual health, and development of leadership, community and cultural preservation among Francophone and Acadian youth in New Brunswick.

CARING CORPORATE PARTNER AWARD

The Caring Corporate Partner Award is awarded to businesses that have partnered with AIDS New Brunswick throughout the year and demonstrated a commitment to community health and the fight against HIV. The award goes to companies that have supported the agency's work through sponsorship, donation of products, services and public declarations of support.

Telus Communications receives the award this year for their donation of **\$20,000** for the development of an education program and facilitator guide for young people. These funds have kick-started a key component of AIDS New Brunswick's work.

MEDIA COMMITMENT TO COMMUNITY AWARD

AIDS New Brunswick relies heavily on the media as a community partner to raise awareness and understanding of HIV/AIDS issues among the general public and target populations such as youth and policymakers. Media also help reduce the stigma associated with HIV/AIDS and help us to reach out to populations that may need our services such as people living with HIV/AIDS and their friends and families, persons at risk of HIV, health service providers, and educators.

No news agency committed more space to AIDS New Brunswick's work than **Brunswick News**, allowing us to grace the cover of both the **Telegraph Journal and Daily Gleaner** on World AIDS Day.

VOLUNTEER AWARD OF EXCELLENCE

Volunteers are the heart and soul of AIDS New Brunswick. Their dedication, enthusiasm, commitment and gift of labour are invaluable. Without the dedication of volunteers, many of our programs and services would not be possible.



Awards & Recognitions

We are proud to recognize and celebrate the contributions volunteer make – and continue to make to the organization and the fight against HIV/AIDS. This year's award was tied between two core volunteers: **Ted Gaudet and Priscilla Medeiros**. Ted donated over 390 hours to AIDS New Brunswick as the Chair of the Health & Wellness Committee and member of the Board of Directors. Priscilla was instrumental in the development of the MAC AIDS Fund Positive Nutrition Program as well as a research project on providing support for HIV Positive Women in New Brunswick.

LIFETIME ACHIEVEMENT AWARD

Our Lifetime Achievement Award is presented to an individual who has shown ongoing dedication, commitment and support by contributing their skills and knowledge, and of course their time, to the work of AIDS New Brunswick.

We are delighted and humbled to be able to present this award to the honorary patron of the New Brunswick Partnership of AIDS Organization and Lieutenant Governor of New Brunswick: **The Honorable Grayden Nicholas**. The notoriety and support his honour lends to our work is unparalleled and we are grateful for his commitment to public health and supporting people living with HIV in New Brunswick



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**Phone (toll free &
anonymous) :**
1 800-561-4009

Hours of Operation:
Monday – Friday
8:30am – 12:30pm
& 1:30pm – 4:30pm



www.aidsnb.com

2011 -2012 Annual Report

To All our Volunteers, Clients, Sponsors and Supporters

Thank You

From the 2011-2012 Board and Staff of AIDS New Brunswick



Prevention.
Éducation.
Support.
Soutien.